



WTXF
330 Market Street
Philadelphia, PA 19106
(215) 925-2929

CONTRACT

<u>Contract / Revision</u> 4070580 /		<u>Alt Order #</u> 0
<u>Product</u> 11-15-233 / Tue-Mon week		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 233
<u>Advertiser</u> Tom Smith/PA/Senate-R		<u>Original Date / Revision</u> 08/31/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTXF	<u>Account Executive</u> Anthony Castaneda	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 111.40
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 15
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTXF	09/04/12	09/07/12	Good Day 6a	6a-7a		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$600.00				
N 2	WTXF	09/10/12	09/10/12	Good Day 6a	6a-7a		:30				NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$720.00				
N 3	WTXF	09/04/12	09/07/12	Good Day 7a	7a-9a		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$750.00				
N 4	WTXF	09/10/12	09/10/12	Good Day 7a	7a-9a		:30				NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$810.00				
N 5	WTXF	09/04/12	09/07/12	Good Day 7a	7a-9a		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$700.00				
N 6	WTXF	09/10/12	09/10/12	Good Day 7a	7a-9a		:30				NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$810.00				
N 7	WTXF	09/04/12	09/07/12	Good Day 9a	9a-10a		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$450.00				
N 8	WTXF	09/10/12	09/10/12	Good Day 9a	9a-10a		:30				NM	1	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$495.00				
N 9	WTXF	09/04/12	09/07/12	M-F 3p-4p	3p-4p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				3	\$400.00				
N 10	WTXF	09/10/12	09/10/12	M-F 3p-4p	3p-4p		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$275.00				
N 11	WTXF	09/04/12	09/07/12	M-F 4p-5p	4p-5p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$500.00				
N 12	WTXF	09/10/12	09/10/12	M-F 4p-5p	4p-5p		:30				NM	1	\$505.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTXF
330 Market Street
Philadelphia, PA 19106
(215) 925-2929

<u>Contract / Revision</u>	<u>Alt Order #</u>
4070580 /	0

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	11-15-233 / Tue-Mon we	233

<u>Advertiser</u>	<u>Original Date / Revision</u>
Tom Smith/PA/Senate-R	08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$505.00				
N 13	WTXF	09/04/12	09/07/12	Fox 29 News at 5p	5p-6p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				2	\$450.00				
N 14	WTXF	09/10/12	09/10/12	Fox 29 News at 5p	5p-6p		:30				NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$585.00				
N 15	WTXF	09/04/12	09/10/12	Fox 29 News at 6p	6p-630p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				3	\$450.00				
N 16	WTXF	09/04/12	09/10/12	M-F 630p-7p	630p-7p		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				3	\$550.00				
N 17	WTXF	09/10/12	09/10/12	M-F 630p-7p	630p-7p		:30				NM	1	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$630.00				
N 18	WTXF	09/04/12	09/07/12	Fox 29 Late News Rotator	10p-11p		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$1,500.00				
N 19	WTXF	09/08/12	09/09/12	Late News Weekend Rotator	10p-11p		:30				NM	2	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----SS				2	\$1,440.00				
N 20	WTXF	09/04/12	09/07/12	Fox 29 Late News Rotator	10p-11p		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				3	\$1,200.00				
N 21	WTXF	09/09/12	09/09/12	NFL RS Game DH Eagles	Various		:30				NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$25,000.00				
N 22	WTXF	09/09/12	09/09/12	Game Day Live	11a-12p		:30				NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$0.00				
N 23	WTXF	09/08/12	09/08/12	Pac 12 Game	Various		:30				NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$0.00				
N 24	WTXF	09/10/12	09/10/12	Fox 29 Late News Rotator	10p-11p		:30				NM	1	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$1,440.00				
Totals										111.40		53	\$61,125.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	53	\$61,125.00	\$51,956.25
Totals	53	\$61,125.00	\$51,956.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.